

Alexandria Gazette

VOL. LXXV.

ALEXANDRIA, VA., FRIDAY, JANUARY 2, 1874.

NO. 2.

ALEX. GAZETTE & VIRGINIA ADVERTISER,
PUBLISHED DAILY BY
EDGAR SNOWDEN.
GAZETTE BUILDING, NO. 70 PRINCE STREET.
One Year.....\$8 00
Six Months.....4 00
Three Months.....2 00
One Month.....0 75

ALEX. GAZETTE & VIRGINIA ADVERTISER
(FOR THE COUNTRY.)
Published regularly on TUESDAYS, THURS-
DAYS and SATURDAYS, at FIVE DOLLARS
PER ANNUM, payable in advance.

MADE TO SEE IT.
"I can't see it," said Buffer. "No body reads
all these little advertisements. It's preposter-
ous to think it."
"But," said the editor, "you read what inter-
ests you?"
"Yes."
"And if there's anything that you particu-
larly want, you look for it?"
"Certainly."

"Well, among the thousands upon thousands
who help to make up this busy world of ours,
everything that is printed is read. Since you
please, I do assure you that printer's ink is the
true open sesame to all but success."
And still Buffer couldn't see it. He didn't
believe that one half of those little, crowd-
ed advertisements were ever read.

"Suppose you try the experiment," said the
editor. "Just slip in an advertisement of the
want of one of the most common things of the
world. For the sake of the test I will give it
two insertions free. Two will be enough; and
you may have it jammed into any out-of-the-
way nook of my paper, you shall select. Two
insertions, of only two lines. Will you try it?"

Buffer said of course he would try it. He
selected the place where he would have it
published—crowded in under the head of
"WANTS." And he waited and saw a proof of
his advertisement, which appeared as follows:

WANTED.—A good House Dog. Apply to
J. Buffer, 575 Lower street, between the
hours of 6 and 9 p. m.

Buffer went away and nodding. On the fol-
lowing morning he opened his paper, and after
a deal of hunting, he found his advertisement.
At first it did not seem at all conspicuous.
Certainly so insignificant a paragraph, buried
in such a wilderness of paragraphs, could not
attract notice. After a time, however, it be-
gan to look more noticeable to him. The more he
looked at it the plainer it grew. Finally it glared
at him from the closely printed page. But
that was because he was the person particularly
interested. Of course it would appear conspicu-
ous to him. But it could not be so to others.
That evening Mr. Buffer was just sitting
down to tea (Buffer was a plain, old fashioned
man, and took tea at six) when his door-bell
was rung. The servant announced that a man
was at the door with a dog to sell.

"Tell him I don't want one."
Six times Buffer was interrupted while talk-
ing to these men with dogs to sell. Buffer was
a man who would not lie. He had put his
foot in, and he must take it out manfully. The
twenty-third application was a small boy, with
a gun in company, who had a ragged, dirty
poodle for sale. Buffer bought the poodle of the
boy, and immediately presented it to the
girl, and then sent them off.

To the next applicant he was able truthfully
to answer—"Don't want any more—I've
bought one."

There was a clamor continued until near
ten o'clock, at which hour Buffer locked up
and turned off the gas.

On the following evening, as Buffer ap-
proached his house, he found a crowd assem-
bled. He counted thirty-nine men and boys,
each of whom had a dog in tow. There were
dogs of every grade, size and color and dogs of
every quality of white, yelp, bark, growl and
howl. Buffer addressed the motley multi-
tude, and informed them that he had pur-
chased a dog.

"Then what yer advertise for?"
And Buffer got his hat knocked over his
eyes before he reached the sanctuaries of home.

Never mind about the trials and tribulations
of that night. Buffer had had no idea that
there were so many dogs in existence. With
the aid of three policemen he got through alive.
On the next morning he visited his friend the
editor, and acknowledged the corn. The ad-
vertisement of "wanted" was taken out, and in
the most conspicuous place, and in glaring type
he advertised that he didn't want any more
dogs. And for the advertisement he paid.
Then he went home and posted upon his door
—"Gone into the Country." Then he hired a
special policeman to guard his property; and
then he locked up, and went away with his
family.

From that day Joseph Buffer has never been
heard to express doubts concerning the efficacy
of printer's ink; neither has he asked—"Who
reads advertisements?"—N. Y. Ledger.

AN APPARATUS for rendering the variations
of the pulse visible is one of the novelties of
French ingenuity. There is a camera, in which,
by means of clock-work, a sensitized glass plate
is pushed in front of a very narrow aperture
exposed to the light, and in this aperture there
is placed a glass tube in which a column of
mercury may rise or fall as is a thermometer.
Now, by attaching to the wrist a rubber tube,
filled with mercury, in connection with the
tube of the apparatus, the beating of the pulse
is received on this artificial artery, and the pul-
sations are transmitted to the recording ap-
paratus. The column in the tube acting as a
screen, light can penetrate the aperture only
where the column is deficient; consequently, the
prepared plate becomes black, under the
influence of light, everywhere except at such
places where the column intercepts it. As the
column rises and falls with each pulsation of
the heart, these black lines on the prepared
plate, pushed regularly forward, will be longer
or shorter alternately, and will be successively
photographed as being lines perpendicular to a
column base. The heart thus being made to re-
gister photographic representations can be so
magnified as to be rendered visible across a
large hall, and the apparatus may be modified
so as to register the variations of respiration
and similar physiological and pathological phe-
nomena.

BANK OF THE OLD DOMINION.
Alexandria, Va., Dec. 29, 1873.

The annual election for Directors of this Bank
will be held at the Banking House of the Cit-
izens National Bank, on TUESDAY, the 13th
of January, 1874, between the hours of twelve
and one o'clock.

WM. H. LAMBERT, Cashier.

CITIZENS NATIONAL BANK.
Alexandria, Va., Dec. 29, 1873.

The annual election for Directors of this Bank
will be held at the Banking House on TUES-
DAY, January 13th, 1874, between the hours of
11 and 12 o'clock.

WM. H. LAMBERT, Cashier.

CITIZENS NATIONAL BANK.
Alexandria, Va., December 31, 1873.

The Board of Directors has this day declared
a semi-annual DIVIDEND OF THREE AND
ONE-HALF PER CENT, payable on and after
Tuesday, January 6th, 1874.

WM. H. LAMBERT, Cashier.

CALENDAR FOR 1874.

1874.	Sunday.	Monday.	Tuesday.	Wednesday.	Thursday.	Friday.	Saturday.
JAN.	1	2	3	4	5	6	7
FEB.	8	9	10	11	12	13	14
MAR.	15	16	17	18	19	20	21
APR.	22	23	24	25	26	27	28
MAY.	29	30	31	1	2	3	4
JUNE.	5	6	7	8	9	10	11
JULY.	12	13	14	15	16	17	18
AUG.	19	20	21	22	23	24	25
SEPT.	26	27	28	29	30	1	2
OCTO.	3	4	5	6	7	8	9
NOV.	10	11	12	13	14	15	16
DEC.	17	18	19	20	21	22	23

FANCY GOODS AND NOTIONS.

BARGAINS

GREEN'S NOTION HOUSE,

76 KING STREET.

WINTER GOODS

REDUCED PRICES.

JANUARY 1, 1874.

REAL BARGAINS

In the following goods, many of which were pur-
chased a few weeks since at less than the cost of
production:

LADIES', GENTS' and CHILDREN'S
MERINO HOSIERY.

LADIES', GENTS' and CHILDREN'S
MERINO UNDERWEAR.

WORSTED SHAWLS, SCARFS, NU-
BIAS, HOODS, CAPS, &c., &c.

GLOVES! GLOVES! GLOVES!

Bargains extraordinary in Gloves, of every
description, for Ladies, Gents and Children,
comprising as great a variety of choice Gloves
as can be found in any city.

There are many goods too numerous to men-
tion embraced in the reduction so as to make
room for a splendid stock of

SPRING GOODS

the advance orders for which will begin to ar-
rive early in February.

I hereby tender grateful acknowledgements to
my many customers for their liberal patronage,
and pledge myself to make every effort to carry
a stock of goods that will do credit to the State
of Virginia, and serve to concentrate a trade in
our city that will be advantageous to both buy-
er and seller.

CHARLES W. GREEN.

68 KING STREET.

FANCY GOODS.

FERGUSON'S

HAIR DEPOT.

NEW NOVELTIES IN JEWELRY.

BRACELETS, HALL ORNAMENTS, &c.

Call and see our new \$2, \$3, \$4 and \$5
Switches, superior to anything ever before offered
at these prices.

COMBINGS! COMBINGS!
Made into beautiful Braids, Switches, Curls, &c.
All work warranted first-class at
oct 29 FERGUSON'S HAIR DEPOT.

BARLOW'S

GALLERY OF FINE ARTS,
1225 Pennsylvania Avenue,
Washington, D. C.

I have now on hand the largest and best stock of
FINE OIL PAINTINGS,
CHROMOS,
ENGRAVINGS and PHOTOGRAPHS,
this side of New York, which I will sell at 20
per cent less than former prices for the
next thirty days.

Also a very fine assortment of Gold and Black
Walnut Frames, Gilt and Velvet Photograph
Frames, Mats, Cord, Passe Paroutis, Nails, &c.,
at same low prices.

Also a large stock of Stereoscopic Views,
which I will sell at greatly reduced prices.
Terms cash.
Washington, D. C., Nov 21-6w

SALT AND FRESH MEAT.

1000 lbs of DRIED BEEF, of the best quality,
and of my own curing.

CORNER BEEF, of the best quality.

FRESH BEEF and LAMB, just from
London and Fauquier, for sale in quantities
to suit purchasers daily at stalls 8 and 9
Royal street wing new Market House.
dec 2-1m OSCAR F. BAGGETT.

CLOTHING AND GENTS' FURNISHING GOODS.

EXTRAORDINARY! CLOSING OUT SALE OF CLOTHING!

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

—O—

HAMILTON EASTER & SONS.

Baltimore, Maryland.

BROCHE AND CACHEMERE T'ECOSSE SHAWLS.

We keep both the Paris and Vienna makes of
these Shawls, and have now in stock of this ses-
son's goods

ABOUT FOUR HUNDRED NEW PAT-
TERNS.

Prices from \$7 50 to \$125 each.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

OUR AIM IS TO SUPPLY GOODS adapt- ed to the wants of the poor as well as to the rich, and we keep ONLY THE BEST and most SERVICABLE grade of every class of goods.

With a fixed price and not misrepresenting the
quality of any article, the public may supply
their wants from us with confidence.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

CLOTHS, CASSIMERES, &c., FOR MEN AND BOYS WEAR.

In this department will be found all the desir-
able and fashionable goods of the season, and
gentlemen may save 25 to 35 per cent upon the
cost of a suit of clothing by getting the material
of us.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

MOURNING DEPARTMENT—This stock receives our most careful attention, and in it will be found not only all of the best and most serviceable grades of STANDARD GOODS, but every novelty for deep or light mourning, that comes out in the London market. Our "Monumental" brand of ALPACAS and PURE MOHAIRS are imported only by us, and while they are as slightly and well finished as any other make of goods, they are fully one-third heavier than any other brand in the market.

Particular attention paid to filling of funeral or-
ders.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

HOUSEKEEPING GOODS—Hotels, Steam- boats and Public Institutions supplied with the best and most durable articles, at moderate prices. We keep a large stock of goods specially adapted to above wants.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

ALL PERSONS ARE INVITED to visit our store and inspect the stock, whether desiring to purchase at the time or not, and they may rely upon polite attention, and not being pressed to buy. Full lines of samples of all kinds of goods will be sent to parties out of the city, and express charges paid on cash pur- chases amounting to \$20 and over.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

LACES—We have determined to regain our former prestige for having the best stock of LACE GOODS in the city, and have this ses- son imported very largely of them. With us will be found every NEW STYLE OF LACE that comes out in Brussels, and at reasonable prices.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

CAMELS' HAIR SHAWLS—Seventy (70) NEW SHAWLS—this season's im- portation—all different patterns. Prices from \$15 to \$1,000 each.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

EVENING SILKS AND SATINS—We have now in store a full line of evening Silks, embracing all the new shades that have come out in France this season.

Prices from \$1 50 to \$7 50 per yard.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

DEALERS who buy and sell exclusively for cash must and do sell at lower prices than those who give credit and make bad debts.

Increased profits must be put on goods when credit
is given to equalize losses by bad debts.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

DEALERS who import their goods direct from the manufacturers in Europe not only offer to their customers the newest and most fashionable fabrics, but saving the profits of the New York importers and "middle men," can sell their goods to consumers at about the prices other merchants pay for them.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

EMBROIDERIES, EDGINGS AND IN- TERIERS—Of these goods we have at all times a large and commanding stock. We in- vite an inspection of the goods and a comparison of price.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

DRESS GOODS—Our stock of Dress Goods in every department will, as heretofore, be unsurpassed by that of any house in the coun- try. In it will be found every grade of goods from the lowest priced to the most expensive.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

GENTLEMEN'S FURNISHING GOODS, London made Umbrellas, English Under- wear and Hosiery, receive special attention.

HAMILTON EASTER & SONS.

Samples supplied by mail on application.

ALL RELIGIOUS AND CHARITABLE INSTITUTIONS buy their supplies from us at COST.

HAMILTON EASTER & SONS.

Baltimore, Dec 28-29-30

DRUGS AND CHEMICALS.

ESTABLISHED 1792.

S. LEADBEATER & BRO.

DEALERS IN

PURE DRUGS AND MEDICINES.

CHEMICALS, PAINTS, OILS,

VARNISHES, GARDEN SEEDS,

SPICES, ACIDS, &c.,

Nos. 5 and 7 South Fairfax st.,

aug 2-1f Alexandria, Va.

H. H. COOK, WM. F. CRIGHTON,

COOK & CRIGHTON,

Wholesale and Retail Dealers in</